



For immediate release
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Announcing the 805 Ag Kids Invitational Junior Livestock Show & Auction

805 Ag Kids Invitational will replace cancelled Ventura County Fair events

Ventura, California – 805 Ag Kids, a nonprofit focused entirely on supporting the next generation in agriculture in Ventura County, announces the 805 Ag Kids Invitational, a virtual Junior Livestock Show and Auction this August.

The 805 Ag Kids Invitational comes at a pivotal time for local 4-H, FFA, Grange, and Independent Ag Kids who raise livestock projects as an integral part of their agricultural education. After 146 years, the cancellation of the Ventura County Fair for the second year in a row has disrupted the opportunity for local Ag kids to raise livestock projects and benefit from sale revenue of their projects in the Ventura County Fair Junior Livestock Auction.

Ranging in age from 5-19, our local Ag kids are students who share a keen interest in agriculture and are dedicated to their education, with animal and agriculture projects as a critical step in the process. Many of these Ag kids will go on to careers in agri-business. As a community whose history is born in agriculture and livelihood still depends on it, 805 Ag Kids is committed to keeping our youth engaged in Ventura County agriculture through local programs like 4-H, FFA, and Grange, and their livestock projects.

This year, with the generous support of local businesses and corporations through donations and sponsorships, 805 Ag Kids will help ensure the crucial continuity of Ag-related organizations for thousands of local kids in Ventura County with the 2021 805 Ag Kids Invitational.

The 805 Ag Kids Invitational will include a virtual show and virtual auction in August, with the market shows taking place the week of August 2-6, 2021 and the virtual auction taking place August 11-13, 2021. Auction bidding will be open to the public and the community is encouraged to participate. Additional details are available on 805AgKids.com.

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For additional information, please contact Megan Hook, CEO 805 Ag Kids at 805-469-0055 or via email at Megan@805AgKids.com.